



2020 Summit DREAM GALA

MARCH 27 2020

SUMMIT CHRISTIAN ACADEMY • BROKEN ARROW



2020 Summit DREAM GALA

Dear Summit Parents,

The Summit Parent Fundraising Organization (PFO) is excited to announce our very first “Dream Gala” event. This event will take place on March 27, 2020, at Summit’s campus and will feature an elegant formal dinner, silent auction, live entertainment, and much more.

The PFO was formed with the specific mission of leveraging our network of influence to raise funds so that Summit can provide the best educational experience for our kids. Our first major project is to build a new gymnasium for Summit Christian Academy that will allow the school to expand to two campuses as part of the growth strategy for the school. This is the largest project in the history of our school. We believe that our community will gladly support our efforts if we provide a clear vision and multiple ways to get involved.

Hosting a gala is a proven strategy for fundraising success. In order for this event to be successful, we need 100% participation from our Summit families!

Participation is simple. Auction baskets are the key to this event. We are asking every homeroom class to work together to create silent auction baskets. These baskets generally have a theme (sports, personal care, vacations, etc.) and have a combined value of less than \$500. We also are seeking live auction items. Live auction items are typically greater than \$500 in value. This could be donated tickets to a concert or sporting event, hunting or fishing expeditions, vacation certificates, etc.

To ensure a successful event, we ask that all donations be secured and turned in by January 30, 2020. We also invite you to stay informed by joining our private Summit PFO Facebook group - www.facebook.com/groups/summitpfo.

In this packet, you will find:

- A Few Things to Know
- Live and Silent Auction Ideas
- Incentives
- Letter for Supporters
- Wish Lists
- 501(3)(C)

Please know, if you have a contact that might be willing to give, but are uncomfortable making the request, a representative of our Summit PFO or Gala Committee will be happy to assist you.

Dreaming Big,

Michelle Kostas
EVENT CO-CHAIR
918-706-1579

Michelle Chambers
EVENT CO-CHAIR
918-808-2169



A Few Things to Know:

- Silent Auction items are typically \$500 or less in value
- Live Auction items are typically \$501 or more in value
- No used items can be accepted
- All gift cards and/or certificates must have an expiration date of 6 months or more from date of auction
- Multiple items can be grouped together to create a more valuable gift or experience
- Companies that donate will receive a tax deduction letter
- Procurement forms are necessary for all donations

Since we are asking for 100% participation, we are adding some fun incentives:

- Free dress day for all students who participate
- Special drawing for families who secure/obtain an event sponsor
- Special prize/gift for family/student who's item(s) bring in top \$\$\$
- Special recognition to families who secure event sponsorship
- Special recognition and prize for the class that secures the Top Themed Basket

FAQs

Q. Who will be at the Gala? How much does it cost?

A. The Gala is open to anyone in the community. The cost is \$100 per person or you can sponsor a table of 8 for \$750. We will have 32 tables available at the event for a total of 256 participants. If you know of a business that would like to sponsor a table, various sponsorship packages are available.

Q. Why would a businesses want to partner with Summit for this project?

A. Summit Christian Academy, as a ministry of the Assembly at Broken Arrow, has a proven track record of making a positive difference in the community. In addition to major community outreaches throughout the year, Summit Christian Academy is the anchor tenant of the Rose District in downtown Broken Arrow and provides a significant economic impact to the community. Partnering with Summit for this Gala is a relatively inexpensive, yet effective way to promote their business while receiving tax benefits for their generous donation.

Q. Can I help out with the Gala, even if I am unable to attend on the night of the Gala?

A. Absolutely. In order for this to be a success, we are going to need help from everyone. To find out more, please join our monthly PFO meetings that take place on the last Sunday of each month at 3pm.

Q. What items should I attempt to get donated and who should I ask?

A. A list of suggested items is provided in this packet. Think about experiences that would be fun to do with friends and/or family. Any business that you are a regular customer of is a great place to start. Don't be afraid to ask them for a donation. If you don't ask, there's a very good chance that another school will.

Wishlist



EVENTS/ENTERTAINMENT

- Concert Tickets
- Box Seats to Any Event
- Sporting Event Tickets
- Performing Arts Theater Tickets

EXPERIENCES

- Airline Tickets/ Airline Points
- Vacation Homes/ Timeshares
- Guided Fishing/Hunting trips
- Hotel Stays
- Car or Limo Services
- Stay-Cation Opportunities
- In-Home Chef Dinner for 6 or more
- Yard Make-over
- Flower Delivery 1x monthly for a year
- Hot Air Balloon Experience
- Disney Trip
- Christmas Lighting for Your Home
- Cooking and/or Painting Classes for a Group
- Weekend Car Demo for a Weekend Getaway

BEAUTY/FITNESS/PERSONAL

- Spa Services
- Personal Care Services (Mani/Pedi/Massage, etc.)
- Personal Trainer
- Gym Memberships
- Salon/Personal Care Products/Baskets
- Fine Jewelry
- Rustic Cuff
- Designer Purses
- Boutique Items/Gift Certificates
- Watches His/her

FOR HIM

- Golf Equipment
- Golf Play at Private Clubs
- Any Sports Memorabilia (Autographed a plus)
- Golf Lessons from a Pro
- VIP Sporting Event Tickets
- Gift Cards from Sporting/Outdoors
- Any Tech/Electro

FOOD AND FUN

- Any Restaurant Gift Cards
- Local Pizza for a Year (1x a month)
- Gourmet Kitchen Aids (equipment)
- Hosted Dinner Party at Local Restaurant
- Coffee Gift Certificates
- Gourmet Coffee/Coffee Makers
- Special Baked items from Bakery
- Painting Parties
- Dance Lessons
- Summer Camps
- Birthday Party Event (inflatables, etc.)
- Event Center Passes
- Activities Passes for Kids (golf, rock climbing, etc.)
- Theme Park Passes

JUST FUN STUFF

- Themed Baskets
- Bicycles
- Skateboards
- Gaming Gear
- iPad/laptop/Kindle/iPod
- Headphone/Wireless Speakers
- Smartphone/Apple Watch
- Local Artwork
- College Swag
- Camera

BASKET THEMES

- Kids Only
- Sports and Outdoors
- Spa Day
- Dinner and Movies
- College Bound
- Music
- Pet Package
- Photography Package
- Summit Swag/VIP Passes
- For the Love of Books
- Home Scents/ Décor
- Taste of Tulsa
- BA Bites

These are just ideas! Be creative and have fun! Local businesses love to be involved, just ask!!!

The following pages are provided to help parents request and secure donations for the Summit Dream Gala.
Submit your completed forms and donations to your child's teacher or the school office as soon as possible.



SUMMIT CHRISTIAN ACADEMY
200 EAST BROADWAY AVE
BROKEN ARROW, OK 74012
WWW.SUMMIT.SCHOOL



Dear Summit Supporters,

We are excited to announce Summit Christian Academy's first annual Dream Gala. My family is happy to be a part this event and we would love for your company partner with us.

Summit Christian Academy is located in the heart of the Rose District at 200 E. Broadway in Broken Arrow. We currently have over 700 students enrolled and growing each year! Summit provides education focused on academic excellence, spiritual development, and opportunity in the arts and athletics. Our talented students have earned numerous awards in each of these categories. The growth of our athletic department is specifically why we NEED you! Summit has outgrown our current gymnasium. For the past few years, we have been forced to rent and borrow space to accommodate the need for practices and provide adequate seating for our growing fan base. We have plans to build a new gymnasium, and fundraising is now underway. Your support will help make this happen!

We would greatly appreciate your support in making our 2020 Dream Gala a success! We have various options for participation, and we operate as a 501 (3) C non-profit organization, which means all donations are deductible (TAX ID #73-6069616).

In return for your support, we offer various company and personal recognition opportunities. I have enclosed a list of sponsorship packages and the benefits of each. All participants of auction donations will be listed in the auction program. We ask that all donated items be at Summit Christian Academy no later than January 30, 2020.

Gift Certificates and/or Gift Cards are greatly appreciated, and we ask that they have an expiration date of no less than six months from the date of the event (9/27/20).

We are grateful and humbled for all the support we receive in making this dream a reality.

Please feel free to contact me at _____ with any questions or details about your donation. You are also welcome to contact our Gala Chairs at the numbers listed below.

Thank you so much for considering your support for Summit Christian Academy.

Sincerely,

Michelle Kostas
EVENT CO-CHAIR
918-706-1579

Michelle Chambers
EVENT CO-CHAIR
918-808-2169

Dan Giddens
SUMMIT SUPERINTENDENT
918-251-1997



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Sponsorship Packages

Partner with Summit Christian Academy this year in our First Annual Dream Gala!

SCA Swoop Sponsorship: \$5,000 (2 available)

- Center Table Seating for 8.
- Printed logo on all marketing material/event program
- Logo and advertising on all social media in conjunction with the Summit Dream Gala
- Special recognition during the event via emcee and videos
- Signage at gala (company banner, etc)
- Opportunity to have company kiosk outside gala event
- Company banner at Summit Park 2020/2021
- Company logo/photo at 2020 gala to be put on 2021 gala marketing material

SCA Team Sponsorship: \$2,500 (2 available)

- Prime table placement seating for 8
- Company logo displayed at Gala
- Company logo printed on event program
- Special recognition during the event via emcee and videos
- Special acknowledgement on SCA Social Media
- Company banner at Summit Sports Park 2020/2021

SCA Court Sponsorship: \$1,000 (4 available)

- Table for 8 guests
- Company logo displayed at Gala
- Special Thank You by Emcee
- Company or personal names printed on event program
- Special Thank You on SCA Social Media

Event Tickets

Table Seating—8 Guests: \$750

Single Seat—1 Guest: \$100

Enjoy an elegant catered dinner, dessert, silent auction, live auction and entertainment. The Summit Dream Gala will be a beautiful evening for everyone.



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Donation Procurement Form

Thank you for donating to the Summit Christian Academy Dream Gala. Please complete the following information. All fields are required.

CONTACT INFORMATION (please print)			
COMPANY NAME (if applicable):			
FIRST NAME:		LAST NAME:	
ADDRESS:		CITY:	STATE: ZIP CODE:
MOBILE PHONE:	WORK PHONE		EMAIL:

AUCTION ITEM DONATION INFORMATION	
ITEM NAME:	ESTIMATED VALUE:
ITEM DESCRIPTION:	
RESTRICTIONS (if applicable):	

I am a(n) Individual Donor Business Donor

I would like to remain anonymous. Yes No



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Table Sponsor

Thank you for donating to the Summit Christian Academy Dream Gala. Please complete the following information. All fields are required.

CONTACT INFORMATION (please print)			
COMPANY NAME (if applicable):			
FIRST NAME:		LAST NAME:	
ADDRESS:		CITY:	STATE: ZIP CODE:
MOBILE PHONE:	WORK PHONE:		EMAIL:

- | | |
|--|--|
| <input type="checkbox"/> SCA SWOOP SPONSORSHIP \$5,000 | <input type="checkbox"/> SCA TEAM SPONSORSHIP \$2,500 |
| <input type="checkbox"/> SCA COURT SPONSORSHIP \$1,000 | <input type="checkbox"/> TABLE SEATING: 8 GUESTS \$750 |
| <input type="checkbox"/> SINGLE GUEST \$100 | |

NAMES OF ALL TABLE GUESTS	
GUEST 1	
GUEST 2	
GUEST 3	
GUEST 4	
GUEST 5	
GUEST 6	
GUEST 7	
GUEST 8	

- I want to sponsor a table but I cannot attend.
- I am a(n) Individual Donor Business Donor
- I would like to remain anonymous. Yes No